



pacprocess

PROCESSING & PACKAGING

9^{TO}12 DECEMBER 2025

MIDDLE EAST AFRICA

MEMBER OF INTERPACK ALLIANCE

EGYPT INTERNATIONAL EXHIBITION CENTER

PACPROCESS-MEA.COM

ORGANIZED BY:



HELD CONCURRENTLY WITH:



pacprocess MEA 2025:

A Global Processing & Packaging Hub

Returning for its **6th edition**, **pacprocess MEA** - the International Exhibition for Processing & Packaging in the Middle East and Africa - will take place from **9 to 12 December 2025** at the **Egypt International Exhibition Center (EIEC) in Cairo**. As a **member of the interpack alliance** and **hosted by Messe Düsseldorf**, pacprocess MEA is part of a global network of premier processing and packaging trade fairs, ensuring access to international expertise, cutting-edge solutions, and global business opportunities.

Bringing together leading suppliers, manufacturers, and key industry players, the exhibition serves as a strategic platform for professionals from food & beverage, pharmaceuticals, cosmetics, industrial goods, and other sectors to explore the latest innovations, sustainable solutions, and advanced technologies. Attendees can expect live product demonstrations, high-level networking opportunities, and an expert-led conference addressing the evolving needs of the processing and packaging industries.

Join pacprocess MEA 2025 and connect with the industry's most influential stakeholders, shaping the future of processing, packaging, and printing in the Middle East and Africa region and beyond!



LEADING TRADE FAIRS FOR PROCESSING & PACKAGING



Target Industries



MEA's Processing & Packaging Sector:

A Rising Force



The Middle East and Africa's (MEA) processing, packaging, and printing market is rapidly growing, driven by rising demand and industrial expansion. Egypt is a key hub, with strong investments in packaging and processing, bolstered by its strategic location and growing manufacturing sector. This evolving industry offers significant opportunities for innovation and investment.

**\$22.89
Billion**

Worth of the MEA's food packaging market in 2024

**\$33.39
Billion**

Expected worth of the MEA's food packaging market in 2032

**\$14.72
Billion**

Projected market size of MEA's food processing & material handling equipment by 2031

5.9%

CAGR of MEA's food processing & material handling equipment market (2024–2031)

**\$7,212
Billion**

Projected revenue of the MEA's printing market by 2030

4.2%

Expected CAGR of the MEA's printing market (2024 - 2030)

**\$4,880.5
Billion**

Expected size of Egypt's packaging market by 2030

4.1%

Projected CAGR of Egypt's packaging market (2024 – 2030)

**\$1.5
Billion**

Size of Egypt's paper packaging market in 2024

**3.4%
CAGR**

**\$2
Billion**

Expected size of Egypt's paper packaging market (2025 – 2033)

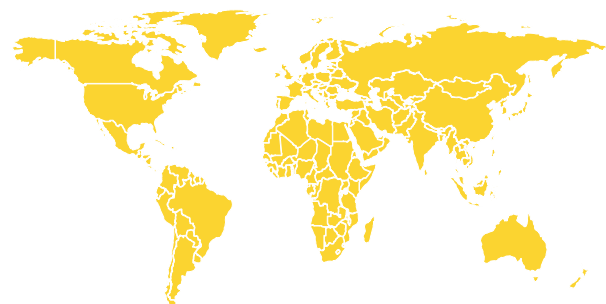
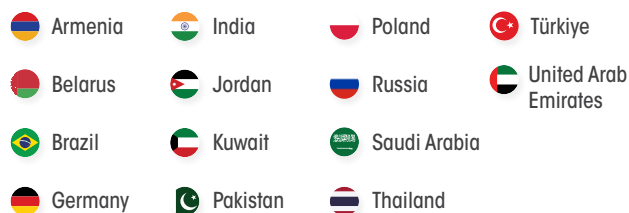
Inside pacprocess MEA 2024:

Standout Figures



**The below figures represent the total combined data of pacprocess MEA & Food Africa 2024*

14 INTERNATIONAL COUNTRY PAVILIONS



1,018 EXHIBITORS

FROM 35 PARTICIPATING COUNTRIES



45,000

SQM

31,000

Visitors from 143
Visiting Countries

96,000+

Meetings &
Connections

500+

Hosted
Buyers

148

Industry
Speakers

Exhibits Profiles



Food processing and manufacturing machines and technology



Food service equipment and shop fitting



Beverage production machines and equipment



Packaging machines and devices



Packaging materials, packaging production aids, packaging accessories



Packaging production and packaging printing machines/equipment, labelling and marking machines



Pharmaceuticals and cosmetics production machines and equipment



Plastic packaging



Printing technologies



Recycling and environmental technologies



Automation technology / components / accessories



Digitalization and Services

DISTINGUISHED FEATURES



Hosted Buyers Program

This program connects exhibitors with trade buyers and decision-makers worldwide, facilitating valuable meetings and on-the-spot agreements. pacprocess MEA and Food Africa 2024 hosted **500+ buyers** from **70 countries**.



B2B Matchmaking Platform

A tailored platform that enables exhibitors to meet buyers and industry leaders through pre-scheduled meetings, fostering business growth. In 2024, it facilitated **5,561 meetings** across **64 countries**.

Specialized Conference

A premier conference where industry experts explore processing and packaging trends, innovations, and market demands in the MEA region and beyond. pacprocess MEA 2024 hosted **75 speakers** and **2,600 attendees**.

Prestigious Awards

The **Sustainability Design Award**, as part of the **SAVE FOOD Initiative**, honors groundbreaking sustainable solutions in processing and packaging.



CONCURRENT EVENT



FoodAfrica  

Marking its **10th edition, Food Africa 2025** stands as the premier trade exhibition for the food and beverage industry in Africa and the Middle East. Over the past decade, the event has grown into an essential platform for industry leaders, exporters, and buyers, driving trade, innovation, and partnerships across the region.

With each edition, Food Africa has set new benchmarks, bringing together global suppliers, key decision-makers, and industry experts to explore emerging trends, cutting-edge products, and lucrative business opportunities. As we celebrate this milestone year, the exhibition promises an unrivaled experience, featuring an expanded showcase, high-profile networking opportunities, and specialized industry insights.



THE VENUE

Egypt International Exhibition Center has a fully equipped and flexible structure, with 4 halls providing over 40,300 sqm of exhibition space with interlinked partitions and over 8 meters ceiling height. The modern exhibition facility is well accessed by a modern highway and is a few minutes away from 5 stars hotels, commercial centers and the airport.

Services:

The in-house teams bring events to life with dynamic design, lighting and other technology - backed by a strong foundation of utilities and facilities management. In addition, the kitchen can cater to any needs, from a simple finger food menu to a tasty business lunch.

Additional features:

Multi-purpose offices, registration booths, easy access to the conference center, coffee shops, food court and wide parking spaces.

Access:

Accessible from both a private entrance and convention center connection gate.

THE ORGANIZERS



Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.



IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 44 years and more than 550 international exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East and Africa, and seeking exposure among top regional buyers and decision-makers.



Konzept is an Exhibition & Event Management Company based in Cairo operates in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Their full-service package includes Organization, Logistics, and Integrated Marketing & PR Campaigns.

SECURE YOUR SPOT NOW!

FOR LOCAL INQUIRIES EGYPT

MS. SABRINA SHARAWY

TEL: +20 2 25283010
MOB: +20 155 152 6036
E: sabrina.sharawy@ifpegypt.com

FOR INTERNATIONAL INQUIRIES AFRICA, MIDDLE EAST & GCC

MR. RAWAD RAAD

TEL: +961 1 511 977 EXT: 177
MOB: +961 70 684 942
E: is@ifpexpo.com

FOR INTERNATIONAL INQUIRIES OTHER COUNTRIES

MS. KATJA TÜNNISSEN

TEL: +49 211 4560615
MOB: +49 160 96989252
E: tuennissenk@messe-duesseldorf.de