

WE WOULD LIKE TO USE YOUR IMAGE FOR OUR COMPANY
DECLARATION OF CONSENT
FOR APPLICANTS

Messe Düsseldorf GmbH lives, works and deals above all with and for people - always has. People are at the centre of everything we do. Which is why it is particularly important for us to create authentic and professional photos and/or videos of our events and, above all, of our visitors and exhibitors, and to use these for the promotional presentation of our company and our events.

For this presentation of Messe Düsseldorf GmbH and its events on the Internet (incl. social media) and in printed advertising materials, the company intends to create and publish photos and/or videos.

I,

Name: _____

Address: _____

E-Mail Address: _____

declare with my signature, in accordance with the details laid out on Page 2, my consent to Messe Düsseldorf GmbH or a person commissioned by Messe Düsseldorf GmbH photographing and/or filming me and publishing photos and/or videos made in this way, in which I can be recognised, for advertising purposes on the Internet (incl. social media) and/or in printed advertising materials.

Place, date, signature of the person(s) giving the consent or –
vicariously, the signatures of all legal guardians

Data Protection Notice

Messe Düsseldorf GmbH, Messeplatz, Stockumer Kirchstr. 61, 40474 Düsseldorf, processes personal data relating to you. Insofar as this processing concerns images and videos in which you can be recognised, the processing is based on your consent (Art. 6 Sec. 1 lit. a. in conjunction with Art. 49 Sec. 1 lit. a. GDPR). Inasmuch as the processing relates to the archiving and correct attribution of your individual consent, the processing is based on its necessity for compliance with a legal obligation (Art. 6 Sec. 1 lit. c. GDPR), namely the obtaining and archiving of your consent and therefore also the possibility of proving its existence. You can find more information - also on your rights - in the privacy policy of Messe Düsseldorf GmbH available at www.messe-duesseldorf.de/privacy. In principle, i.e. subject to legal restrictions, you can object to the processing of your personal data at any time either on the aforementioned website, by e-mail to privacy@messe-duesseldorf.de or by post to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.

Special Categories of Personal Data:

Insofar as my photo reveals information about my ethnic origin, political opinions, religious or ideological convictions or health (e.g. skin colour, headgear, glasses), my consent also refers to this information. I am aware that information on the Internet is accessible worldwide, can be found using search engines and can be linked to other information, from which personality profiles about me can be created under certain circumstances. I am aware that information placed on the Internet, including photos, can easily be copied and redistributed, and that there are specialised archiving services whose aim is to permanently document the state of certain websites at certain dates. This may mean that information published on the Internet can still be found elsewhere even after it has been deleted from the original site.

Social Media / Data Transfer to Third Countries:

Photos and/or videos in which I can be recognised may also be published on social media (such as Facebook, Instagram, Twitter, etc.). I am aware that according to currently available information, photos, videos and other data in social media can no longer be deleted at all, but only be no longer shown publicly. There is currently insufficient information about the internal use of photos, videos and other data by social media operators – for example to create personality profiles. Social media is generally operated by US providers. I am aware that personal data concerning me may be transferred to a third country, i.e. to a country outside the European Union and the European Economic Area or to a country that does not offer an adequate level of data protection. If the data is transferred to the USA, there is a risk my data may be processed by US authorities for control and monitoring purposes, possibly without my having any legal remedy.

Revocation at any Time:

I can also revoke this consent at any time in writing (please send to privacy@messe-duesseldorf.de) without affecting the legal validity of the processing carried out on the basis of my consent up to the revocation. Photos and/or videos that essentially show only me will then be removed from the Messe Düsseldorf GmbH website within a maximum of two weeks, will not be re-published and will also no longer be used for new printed material produced by Messe Düsseldorf GmbH from the time revocation was received. If I am recognisable in a photo/video together with other persons, the photo does not have to be removed and it is sufficient if I am made unrecognisable in the photo/video concerned within two weeks (e.g. by pixelation/blurring). If I am depicted in a photo / in a video together with other persons – and Messe Düsseldorf GmbH does not wish to make use of the option to make the photo unrecognisable, but would rather replace it directly with a new photo / a new video (e.g. because the photo has a special significance for a website) – the deadline for replacing the photo is one month.