

# DECLARATION OF CONSENT FOR MODELS

## **Declaration of consent to the use of photos and/or videos by Messe Düsseldorf GmbH in the scope of BEAUTY Düsseldorf for the Permanent BEAUTY Masters 2025.**

Messe Düsseldorf GmbH intends to evaluate and publish photos and/or videos for the purpose of holding the Permanent BEAUTY Masters, in order to present the company and its events BEAUTY DÜSSELDORF/TOP HAIR and for press reporting purposes on the internet and in printed form.

I (consenting person)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

consent to photos and/or videos depicting myself being evaluated by a jury for the aforementioned purposes and to said material being published on the internet and social media as well as it being included in printed advertising material. This consent underlies no time or spatial restrictions.

The evaluation to be carried out by a jury refers to the permanent make-up performance on my person by the PMU artist in the scope of said make-up artist's participation in the Permanent BEAUTY Masters. As far as there are references to my ethnic origin, religion or health in my photo (e.g. skin colour, headgear, glasses), my consent also refers to these details.

I also certify that I am at least 18 years of age at the time of signing this declaration.

I understand that information on the internet is available worldwide, can be found by search engines, and can be linked to other information, which may create personality profiles about me. I am aware that information posted on the internet, including photographs, can be easily copied and redistributed, and that there are specialized archiving services that aim to permanently document the state of certain websites on certain dates. This can lead to information published on the internet still being found elsewhere on the original page even after it has been deleted.

Photos and/or videos depicting myself may also be published on social media (such as Facebook). I am aware that according to the currently known information, photos, videos and other data on social media can no longer be deleted at all, but are only no longer shown publicly. There is currently not enough information available about the internal use of photos, videos and other data by social media – for example to create personality profiles.

Place, date, signature of the consenting person

\_\_\_\_\_

Messe Düsseldorf GmbH processes your personal data. The data protection regulations of Messe Düsseldorf GmbH hold information in closer detail to this subject are available under [www.messe-duesseldorf.de/privacy](http://www.messe-duesseldorf.de/privacy). You may in due time object to processing of your personal data either on the aforementioned website, via e-mail to [privacy@messe-duesseldorf.de](mailto:privacy@messe-duesseldorf.de) or via postal mail to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.

**Special Categories of Personal Data:**

Insofar as my photo reveals information about my ethnic origin, political opinions, religious or ideological convictions or health (e.g. skin colour, headgear, glasses), my consent also refers to this information. I am aware that information on the Internet is accessible worldwide, can be found using search engines and can be linked to other information, from which personality profiles about me can be created under certain circumstances. I am aware that information placed on the Internet, including photos, can easily be copied and redistributed, and that there are specialised archiving services whose aim is to permanently document the state of certain websites at certain dates. This may mean that information published on the Internet can still be found elsewhere even after it has been deleted from the original site.

**Social Media / Data Transfer to Third Countries:**

Photos and/or videos in which I can be recognised may also be published on social media (such as Facebook, Instagram, Twitter, etc.). I am aware that according to currently available information, photos, videos and other data in social media can no longer be deleted at all, but only be no longer shown publicly. There is currently insufficient information about the internal use of photos, videos and other data by social media operators – for example to create personality profiles. Social media is generally operated by US providers. I am aware that personal data concerning me may be transferred to a third country, i.e. to a country outside the European Union and the European Economic Area or to a country that does not offer an adequate level of data protection. If the data is transferred to the USA, there is a risk my data may be processed by US authorities for control and monitoring purposes, possibly without my having any legal remedy.

**Revocation at any Time:**

I can also revoke this consent at any time in writing (please send to [privacy@messe-duesseldorf.de](mailto:privacy@messe-duesseldorf.de)) without affecting the legal validity of the processing carried out on the basis of my consent up to the revocation. Photos and/or videos that essentially show only me will then be removed from the Messe Düsseldorf GmbH website within a maximum of two weeks, will not be re-published and will also no longer be used for new printed material produced by Messe Düsseldorf GmbH from the time revocation was received. If I am recognisable in a photo/video together with other persons, the photo does not have to be removed and it is sufficient if I am made unrecognisable in the photo/video concerned within two weeks (e.g. by pixelation/blurring). If I am depicted in a photo / in a video together with other persons – and Messe Düsseldorf GmbH does not wish to make use of the option to make the photo unrecognisable, but would rather replace it directly with a new photo / a new video (e.g. because the photo has a special significance for a website) – the deadline for replacing the photo is one month.