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FOR A WORLD  
AWARE OF ITS  
RESOURCES

## APPLICATION FORM: PROJECT COMPETITION SAVE FOOD INITIATIVE

Please fill out this form to apply for the Project Competition SAVE FOOD Initiative. Send us this form as a PDF file to [info@save-food.org](mailto:info@save-food.org) within the application period (21 August to 21 September 2023) along with the required information below.

.....  
Company name and legal form

.....  
Name of contact person

.....  
Company address

.....  
Email of contact person

.....  
Phone number of contact person

.....  
Name of project

### Required information:

- Brief description of the project you are submitting for the competition
- Expected/estimated scope/outcome of project to reduce food loss and waste
- Sustainability of the solution/s
- Justification for the financial support needed
- Project plan showing how the financial support will be invested.

PDF file must be no longer than three pages. If you would like to include a video or PowerPoint presentation, please include the corresponding link in your application. Convince us why you should be the winner.

Thank you for your participation in the Project Competition SAVE FOOD Initiative.

.....  
Date, place

.....  
Signature / company stamp

### Your contact persons:

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# TERMS AND CONDITIONS OF PARTICIPATION PROJECT COMPETITION SAVE FOOD INITIATIVE

## 1. Introduction

### 1.1

The SAVE FOOD Initiative aims to contribute to the reduction of global food losses and waste along the entire value chain through a global alliance. This is achieved by creating awareness, building creative networks, and developing and supporting programs and projects that contribute to reducing food losses and waste.

The SAVE FOOD Initiative aims to promote more responsible management and efficient use of all resources within the food supply chain by seeking more efficient agricultural practices, better logistics, processing and packaging concepts, household awareness approaches and political engagement in this area.

In this context, the SAVE FOOD Initiative plans to fund a project each year at its own discretion that contributes to reducing the global issue of food losses and waste.

### 1.2

The organizer and host of the competition is Messe Düsseldorf GmbH, Messeplatz, Stockumer Kirchstraße 61, 40474 Düsseldorf, Germany, Tel: +49 211 4560-01, Fax: +49 211 4560-668, Email: [info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de), Website: [www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)

## 2. Participation – who and how?

### 2.1

Participation in the competition is exclusively open to members of the SAVE FOOD Initiative. Projects that contribute to the reduction of food losses and/or waste can be submitted

### 2.2

For those interested in participating, the project desired for funding should be submitted to Messe Düsseldorf GmbH by email in PDF format to [info@save-food.org](mailto:info@save-food.org).

- It can involve specific projects or activities in the field of SAVE FOOD.
- The proposed projects can be existing projects/initiatives or new ideas that will be implemented within a year from the end of the respective application deadline. It is also possible to submit projects in collaboration with other members of the initiative.
- Applicants must submit a brief description of the project, expected outcomes (estimated scope of the project for reducing food losses and waste), sustainability of their solutions, and a justification for the required financial support. Additionally, a project plan must be provided, outlining how and where the funds will be invested.
- The implementation of the project must be documented and a final results report must be submitted.

### 3. Period, Process and Prize

#### 3.1

The application period will be determined annually by the organizer and will be announced through channels chosen by him. The period for the first time in 2023 is from 21 August to 21 September 2023. During this period, interested applicants can submit their entries, indicating the company name and legal form, company address, responsible contact person, e-mail and telephone number.

#### 3.2

After the application period ends, a jury consisting of representatives from the World Packaging Organisation (WPO), Food and Agriculture Organization of the United Nations (FAO), and Messe Düsseldorf GmbH will review and evaluate the submitted contributions within one month. They will select three (3) entries and invite the submitters for an online pitch/presentation. After conducting the aforementioned pitches, the jury will evaluate them and determine a winner within one (1) week. The winner will then be notified by the organizer (in writing or electronically at the organizer's choice). **The winner is obliged to maintain silence!** The official announcement of the winner and the submitted entry will be made, as chosen by the organizer, during one of the trade fairs within the interpack alliance.

#### 3.3

The winning entry will be funded with € 20,000.00 in the following manner:

€ 10,000.00 at the beginning of the project. € 10,000.00 after the completion of the project (provided that the project plan to be submitted foresees a demonstrably necessary financing of the project during the implementation of the same, the payment of the second € 10,000.00 can also be made during the implementation; also in single batches)

### 4. Project Rights

#### 4.1

The copyrights to works created by the participant remain with them. The participant grants Messe Düsseldorf GmbH the unrestricted rights to utilize the works submitted by them as part of participation, in physical form or in intangible form, for publication and storage purposes (usage rights). This particularly applies to the publication of project texts, (moving) visuals, logos, names, and all other transmitted information and content. This includes publication across all channels of Messe Düsseldorf GmbH (especially on social media channels, in press releases, as well as in press articles and advertisements).

#### 4.2

Messe Düsseldorf GmbH is entitled to grant usage rights to third parties, edit the works, add to them, modify them, reproduce them, and integrate them into other works.

#### 4.3

Should Messe Düsseldorf be held liable by third parties due to the use of the aforementioned works within the scope of the usage permission for the aforementioned purposes, the participant releases Messe Düsseldorf from any liability.

## 5. Disclaimer of Liability

### 5.1

All information provided by Messe Düsseldorf, especially regarding the announcement of the winner, etc., is provided without guarantee of accuracy and completeness, as this information is provided by the participant.

### 5.2

Messe Düsseldorf is not liable for damages that may arise from errors, delays, or interruptions in transmission, disruptions or deletions of data, viruses, or in any other way during participation in the activity, unless such damages are intentionally or grossly negligently caused by Messe Düsseldorf. Liability for culpable injury to life, body, and health remains unaffected.

## 6. Data Protection

Messe Düsseldorf GmbH processes personal data of the participant for the purpose of conducting the award ceremony, including transmitting the names of participants to the jury. More information can be found in the data protection policy of Messe Düsseldorf GmbH. This can be viewed at [www.messe-duesseldorf.de/datenschutz](http://www.messe-duesseldorf.de/datenschutz). Participants can object to the processing of their personal data at any time, either on the aforementioned website, by emailing [privacy@messe-duesseldorf.de](mailto:privacy@messe-duesseldorf.de), or by sending a letter to Messe Düsseldorf GmbH, G2-RV, PO Box 101006, 40001 Düsseldorf.

## 7. Applicable Law

The law of the Federal Republic of Germany applies. The legal venue for any disputes arising from or in connection with these terms and the competition is Düsseldorf, to the extent legally permissible.